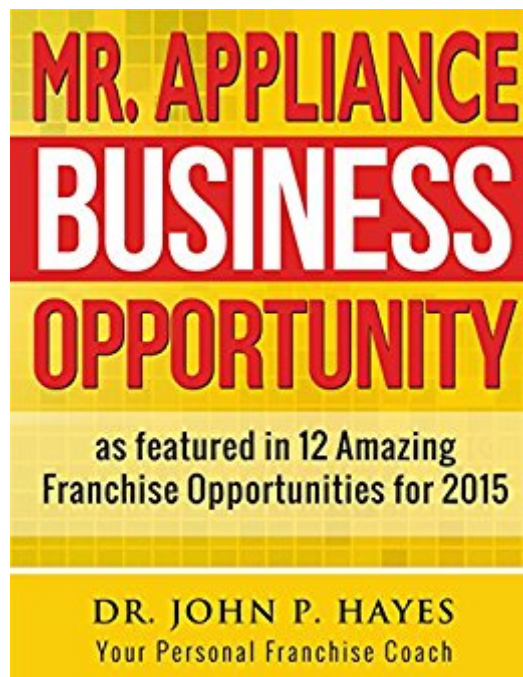


The book was found

Mr. Appliance Business Opportunity: As Featured In 12 Amazing Franchise Opportunities For 2015 (Franchise Business Ideas)



Synopsis

If you want to start a business, you don't have to take extra risks because there are at least 3,000 different franchise opportunities in North America alone. It's easier to find a business idea that you like among those franchises and ask the franchisor to teach you how to successfully operate the business than it is to develop a business idea of your own and risk trying to make it work. In fact, most people who choose the latter decision fail! Besides, why reinvent the wheel? There are many amazing business ideas that already exist as franchises, and one of them is Mr. Appliance, a franchise of The Dwyer Group. . In this book, I not only tell you about the Mr. Appliance business opportunity, I also help you decide if franchising (and Mr. Appliance) makes sense for you. If it does, and if you like the idea of operating a business that provides a household service, then I offer trusted and valuable guidance about how to explore the Mr. Appliance franchise opportunity. Pros and cons of franchising, questions to ask before you invest, the importance of the franchise disclosure document, how to raise money if you need capital to buy a franchise, how to test your personality for franchise compatibility, and much more . . . I promise you'll find tremendous value in this book!

Book Information

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Customer Reviews

This book should be the first step to take for any veteran or aspiring business owner. Dr. Hayes does an admirable job of assembling all the components for a first-class instruction on how to approach what might be a life-changing experience. Do it wrong and you will never forget it. A successful small business owner will not only improve one's own life and security for family but provide jobs for others as well. One of the aspects of this book, which is composed of much more than the title suggests, is how to self-finance your business. For those who are serious about being part of the back-bone of America, small business owners, read this book and retain it in your Kindle as a constant reference guide. For those who spend hundreds of dollars for seminars and travel to out-of-town locations to learn about investing in a Franchise, save your money and read this book first. Operating a small business isn't for everyone but those who choose to read and apply the information contained here will be well ahead of the game. Good luck with your decision.

This is the go-to book for anybody thinking about diving into the deep waters of franchising--and those are very deep waters indeed. Dr. Hayes explains the functional, legal and pragmatic sides of franchising as a business. He further breaks down the sections of this book in order to make the content both intelligible and practical. Even though the author is an experienced franchiser and adviser to franchisers, he never puts pressure on the reader to buy a franchise of any kind. He leaves that decision entirely in the readers' hands. This is a very useful information guide to franchising in general and, more to the point, on the field of appliances as a profitable business venture. If I were considering investing in a franchise, I would start by reading this book. Cheers,

I think he does a very credible job of not only explaining franchising, and how it works, but he also does a good job of highlighting different franchise concepts. While it's important to find a successful franchise, finding one that makes sense for you is equally as important. John's 17 Steps to Successfully Buying a Franchise, one of the chapters in this book, is therefore required reading!

I've often seen the Mr. Appliance trucks and wondered how that business works and now I know. The author provides a good overview of the business, but I would have liked more in-depth

information. The sections of the book that pertain to how to buy a franchise and how to get the money you would need to buy a franchise go into greater detail and I found them helpful. Before buying a Mr. Appliance I'd want to get more questions answered and the author encourages that. Overall, an excellent job!

I recommend reading this book if you are considering franchise ownership. Dr. Hayes not only goes in depth about the Mr. Appliance franchise and its service & repair industry but he also gives you additional information on acquiring and funding for a franchise.

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